

e-business systems ltd

2 May 2008

The Manager
Company Announcements Office
National Stock Exchange of Australia
PO box 283
Newcastle
NSW 2303
Australia

Dear Sir

NAB 2008 & planned release of Safe Worlds by Internet Business Systems Ltd

EBS advises, further to its announcement dated 4 April, that the recent NAB 2008 trade show and conference in Las Vegas was attended by managing director David Glavonjic.

The following is a summary of material points arising from his report:

- o The event was a major trade show conference for the digital media sector and was attended by major IT companies (including Google & Microsoft) as well as media organisations - see generally www.nabshow.com for further details.
- o IBS' participation at NAB2008 came about through an invitation from TBN Networks, which is understood to be a broadcaster with global reach and a substantial presence in the USA. TBN had a high-profile presence at NAB 2008 – see www.tbnnetworks.com
- o IBS had a much more modest stand nearby that was well attended through the show. Much of the impetus for attendance levels was the IBS strategy of using roving reporters to record interviews with attendees and to load them onto the Safe Worlds platform to demonstrate its live media streaming capability.
- o The interview team included a number of high-profile individuals including Paul Higgins, Ron Jensen, Dan Wooding, Mark Joseph, Dan Ruppel and Bert Gulick, who together conducted interviews on the stand. Further information on these people is available via a Web search. Over 80 interviews can be seen at www.safeworlds.net
- o Other participants at NSAB2008 all offered an element of IPTV; some were streaming specialists, and some managed content, while others focused on ad placement and management. **None of them, however, offered an end-to-end solution such as Safe Worlds;** the Safe Worlds platform and approach was strongly differentiated (on the basis of security and monetization capability) and stood out clearly.
- o On the basis of advice from IBS it is understood:
 - The Safe Worlds platform is expected to be ready for initial commercial release around the end of June.
 - The functionality of the initial release version will include the IPTV capability on display at NAB 2008 as well as VOIP telephony with integrated video for use where bandwidth allows. The platform incorporates a Secure Store capability for online download and purchase of audio and audio-visual content.

e-business systems ltd

ACN 107 353 695
P 1300 130 110 F 07 3009 0067


Registered office:
338 / 50 Macquarie Street
Teneriffe QLD 4005

Address for correspondence:
338 / 50 Macquarie Street
Teneriffe QLD 4005

- Integrated billing and payment are expected to be available via different external payment providers such as PayPal. These options will be in addition to the platform's own integrated Safe Pay functionality.
 - Following initial release, Safe Worlds will be progressively expanded to include such applications as e-mail and accounting. The platform will include Web Presence functionality to provide the essential bridge between Safe Worlds and the existing Web 'universe'.
 - Commercial release will be carefully controlled by progressively expanding Safe Worlds' functionality (as referred to above) in order to ensure that growth in user numbers does not outstrip IBS' capacity to provide users with proper technical support.
- EBS is continuing discussions with IBS with a view to commercial release of Safe Worlds in Australia and New Zealand and has identified certain initial channel opportunities which will be progressively pursued. Third party channel partners are to be involved in discussions as appropriate.

EBS will continue to keep the market informed as significant developments arise.

Yours faithfully



JJ Martineau
Director & company secretary

e-business systems ltd

ACN 107 353 695
P 1300 130 110 F 07 3009 0067

Registered office:
Unit 22/36 Agnes Street
Fortitude Valley QLD 4006

Address for correspondence:
338 / 50 Macquarie Street
Teneriffe QLD 4005